

# FIG DIGITAL MEDIA

Boutique. Bespoke. Personalized Digital Marketing Consultants For The Hospitality Industry.



## **WHY YOU NEED TO BE ON SOCIAL MEDIA NOW.**

According to Forbes, 90% of consumers are checking out your social media pages and reading online reviews before coming through your doors. If you are not active on Facebook, Instagram and Twitter, you don't exist in the eyes of today's consumer.

Did you know?

- Facebook has over 2.27 Billion monthly users as of Q3 2018, according to Statista.
- Instagram has over 1 Billion monthly users as of June 2018, according to Statista.
- The hashtag #FOOD has over 304 Million posts on Instagram as of November 2018!

## ***ARE YOU A PART OF THIS CONVERSATION?***

At Fig Digital Media, we know what your customers are looking for and the importance of a strong online presence, especially for restaurants and food businesses. Get the most from your profiles on Facebook, Instagram and Twitter to catch their attention and drive customers through your door.

## **SOCIAL MEDIA START UP PACKAGE:**

The Social Media Start Up Package will quickly and easily establish your online presence on the major social media platforms: Facebook, Instagram and Twitter, so you can take advantage of all the dynamic restaurant marketing opportunities on social media. **This is a time saver to ensure your customers find you online.**

Package includes:

- Easy and streamlined process for completion. All you have to do is complete ONE online form.
- We set up your accounts on Facebook, Instagram and Twitter.
- We create an optimized profile specific to each platform including your “About” section, contact information, location, website and online order link.
- We format your cover and profile photo optimized for each platform.
- We establish continuity of account names across all platforms.
- FREE 20 minute marketing strategy consultation call after accounts have been set up! (\$75 value!)

**Upon completion, you can start posting immediately to attract and engage potential and existing customers!**

**\$300 one time fee!**

*Should you wish to further save time and effort to jump-start your social media immediately, we are happy to provide one on one strategy consulting, an affordable Social Media Campaign Package and online social media courses.*

**CLIENT NEXT STEPS:**

1. Sign this agreement and email to Info@FigDigitalMedia.com.
2. You will receive an email confirmation and invoice. Please provide payment via check or Zelle.
3. Complete Social Media Start Up online form provided with your pertinent account information by agreed upon due date.
4. Once all information on form is received by Fig Digital Media, your social media accounts will be set up within seven (7) days.
5. After your accounts are set up, you will receive a FREE 20 minute strategy consultation call to help you get started.

**Agreed By:**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Received and Confirmed by Fig Digital Media: \_\_\_\_\_